

PRESS RELEASE



GOGREEN CLIMATE CHANGE INITIATIVE LAUNCH

We are pleased to announce the official launch of the GoGreen Climate Change Initiative on 1 May 2026 through the Youth2Youth Digital Health Platform. This initiative marks a strategic step in integrating environmental sustainability into our ongoing programmes while strengthening our commitment to community health and resilience. GoGreen is designed to complement existing interventions and respond to environmental challenges affecting our areas of implementation.

Across our supported health facilities and community centres, there is limited tree cover which affects the availability of adequate shade for Group Safe Space meetings and community engagements. Many sessions are conducted in open spaces exposed to direct sunlight and harsh weather conditions, reducing comfort and participation levels. These conditions affect the quality of interactions and highlight the need for sustainable solutions that improve the environment where young people gather.

Communities are also facing challenges related to littering and improper waste disposal which continue to affect cleanliness and overall public health. Limited participation in organized clean up campaigns has contributed to the accumulation of waste in shared spaces. This situation creates unsafe environments and undermines efforts to promote healthy living among young people.

The GoGreen Climate Change Initiative seeks to address these challenges through structured tree planting activities with a focus on fruit trees. This approach will create shaded and conducive environments for community engagements while also contributing to nutrition and household support. Green spaces will improve the physical environment and encourage positive community interactions.

In addition to tree planting, the initiative will promote active participation in clean up campaigns to address littering and waste management issues. Young people will be mobilized to take part in maintaining clean surroundings and adopting responsible environmental practices. These activities will build a sense of ownership and accountability within communities.

Implementation will prioritize collaboration with young people, community members and key stakeholders to ensure sustainability. The Youth2Youth Digital Health Platform will be used to raise awareness on climate action, environmental protection and community responsibility. This will strengthen knowledge sharing and encourage collective action.

The initiative will also support behavior change by encouraging responsible waste disposal and environmental stewardship. Practical engagement in tree planting and clean up activities will reinforce learning and promote long term commitment to protecting the environment. Communities will be empowered to take action that improves their surroundings.

As we launch GoGreen today, Action for Youth Foundation Trust reaffirms its commitment to building healthier and more sustainable communities. Creating green spaces and promoting cleanliness are essential steps toward improving well being and resilience. We invite partners, stakeholders and communities to join us in advancing this initiative and shaping a greener future.

Issued by:
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